

Press information

KYOCERA commences fiscal year with new management organization

Goro Yamaguchi assumes company leadership as president, Tetsuo Kuba transitions to chairman of the board

Kyoto / Neuss, 11 April 2013 — Kyocera Corporation (NYSE:KYO)(TOKYO:6971) the parent and global headquarters of the Kyocera Group, today announced that Mr. Goro Yamaguchi, former director and managing executive officer, has become Kyocera's president, representative director and executive officer — taking over from Mr. Tetsuo Kuba, who assumes responsibilities as chairman of the board and representative director as of today.

Since joining Kyoto Ceramic Co., Ltd. (now Kyocera Corporation) in 1978, Yamaguchi has been involved in sales of semiconductor components. After becoming general manager of the Corporate Semiconductor Components Group and joining Kyocera Corporation's board of directors in 2009, he helped to enhance performance and develop new business in the division.

"Yamaguchi has shown strong leadership in management, and his many years of experience building trust with customers is promising for developing new products and technologies from a customer's standpoint to further expand our business," said Chairman Kuba. "With the current economy showing a favorable outlook, Kyocera is determined to strengthen its management organization in order to increase sales and achieve further development of the Kyocera

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Group."

Yamaguchi stated that he aims to "create an environment in which all employees can work effectively toward their dreams and to offer great products which satisfy customers, thus contributing to the advancement of society."

Kyocera recently announced changes to its organizational structure as well as directors, executive officers and assignments. For more information visit:

http://global.kyocera.com/news/2013/0304_ykir.html

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 235 subsidiaries (as of April 1, 2012), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 3,0 gigawatts of solar power having been installed around the world to date.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.83 billion in fiscal year 2011/2012. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fineceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €500,000 per prize category).

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